

Real BizKid\$



Pencil Bugs, Jason O'Neill Temiquala, CA

Jason, now 12, started his business when he was 9 years old. Searching for an idea for a product that he could sell at a local craft fair, he started thinking about ways to make homework a little more fun. That's how his idea for Pencil Bugs was born—creating little critters that sit atop a #2 pencil. Jason sells his Pencil Bugs on his website and at craft fairs, Wal-Mart, and Albertsons grocery stores. He invested money he had saved to start his business. Part of his profits are spent on additional supplies to keep the business going. He also donates part of his income to an agency caring for foster children. Check it out: www.pencilbugs.com.



The Magic of Adam, Adam Truitt Snohomish, WA

Adam Truitt, 15, began doing magic tricks when he was 9 years old. Ever since he ordered a kit of magic tricks from his school book club, he has been hooked on performing magic tricks—at first for his family and friends, and then at birthday parties, and nursing homes. Adam loves doing card tricks, levitations, and making balls disappear under cups then turning them into fruit! Adam saves 50 percent of his profits, and spends 50 percent, part of which he uses to purchase additional magic tricks for his business. Adam, the only teenager competing with adults, recently won the People's Choice Award at a magicians' conference held in Canada.